

Entertainment & Promotional Features

High fashion meets club nights



Vijay Bansal, managing director, Cantabil



Deepak Bansal, director, Cantabil



(Above and below) Models displaying Cantabil's collection

A renowned name in the high fashion segment of menswear, womenswear, and kidswear, **Cantabil** takes inspiration from fashion trends across the globe. Their design aesthetic is in sync with urban fashion.

To keep up with its popularity, Cantabil has now collaborated with **HT City Club Fashion Nights**. The event, powered by Cantabil, will feature the brand's latest collection. Choosing from the finest fabrics and trims from the best sources across India and abroad, Cantabil provides the best quality to its customers.

Originally offering complete range of menswear and womenswear, the brand has recently launched its kidswear collection by the

name Lil Potatoes. It has a wide range of designs suited for all segments, including corporate, party, and casual dressing. The brand's state-of-the-art manufacturing facility at Bahadurgarh (Haryana) has a capacity of producing 10 lakh pieces per annum.

Vijay Bansal, managing director, Cantabil, says, "Customers' exposure to latest fashion is increasing day by day due to the growth of social media in fashion industry. We, at Cantabil, strive to provide the customer with latest fashion at competitive prices."

The brand first launched its exclusive outlet in 2000 and has now expanded to 250 stores across India, and plans to add new 75 stores in 2019-20.

HTC

India, China join hands in the pursuit of knowledge

At the ongoing World Book Fair, **Baldeo Bhai Sharma**, chairman of National Book Trust, inaugurated South Asia STM Publishing Center in the presence of a delegation representing top four Chinese universities — Renmin University of China, Beijing Foreign Studies University, China University of Geosciences (Beijing), and Shanghai Jiao Tong University.

The Center will publish academic monographs in English in association with Shanghai Jiao Tong University's 51 science periodicals. Li Fang, the president of Shanghai Jiao Tong University Press, expressed her hope for Indian and Chinese scientists



Li Bijian, Chinese Minister-Councillor in India speaking at the book fair

working together and publishing academic books through the Center.

On the occasion, 14 new titles were launched — 11 in English and three in Hindi. For appreciating Sharma's support, the delegation's leader, Ma Junjie, chairman



(L-R) Zhang Siying, vice editor-in-chief of Foreign Language Teaching and Research Press; Li Fang, president of Shanghai Jiao Tong University Press; Jia Dezhong, vice-chancellor of Beijing Foreign Studies University; Baldeo Bhai Sharma; Ma Junjie, chairman of China University of Geosciences; Xu Li, vice editor-in-chief of China Renmin University Press; and Mohan Kalsi, chairman of SMP and BKM Royal Collins

of China University of Geosciences, handed him the Award of Friendship. Sharma also presented the Award of Excellence to the delegates.

Li Bijian, Chinese Minister-Councillor in India, encouraged more Chinese universities to visit India.

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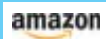


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